The AEA’s American Learning Resource Center (ALRC) is opening its door to the academic community starting this school year 2012-2013. The ALRC is the brainchild of DLSU-D President Br. Gus Boquer FSC, EdD in support to his number eight agenda - “Sustained Program for International Linkages.” Specifically, it aims to help establish linkages with American universities for international exchange program and seeks to be part of the Thomas Jefferson Information Center network of university-based American corners. Today, there are 14 schools located throughout the country that maintain American corners in their libraries with the goal of promoting U.S. and its people.

The ALRC is located at the 2nd floor of the AEA main building. It houses books, periodicals, posters, and audio-visual materials about the history, life, culture, social, and political processes of the United States of America and its affiliated countries. It has LED TV to be used for viewing its collection of video materials. Moreover, it maintains mini conference room to be used for round table discussion. Initial collections of the ALRC were donated by the San Francisco Public Library and the Thomas Jefferson Information Center of the U.S. Embassy-Manila. Its services include circulation of ALRC materials, viewing, indexing and abstracting, bulletin board display, and current awareness services.

The Resource Center is directly supervised by the AEA Director Sonia Gementiza with Eden Fabella as supporting staff. It is open from Mondays to Fridays from 8:00 a.m. to 6:00 p.m. Access to the collection is through the Online Public Access Catalog. It follows an open-shelf system and adheres to AEA circulation policy.

In related matter, ALRC personnel savored the latest trends and innovation in American libraries by attending an invitational lecture conducted by Prof. John Hickok of California State University Fullerton. The lecture was organized by the TJIC and Public Affairs Division of U.S. Embassy-Manila at the Public Affairs Section, American Embassy-Seafront Compound, Pasay City for the members of university-based American corners on June 15. Furthermore, an initial meeting between Br. Gus and representatives from the U.S. Embassy was held on July 20 in preparation for the upcoming visit of Joy Yamamoto, U.S. political counselor of American Embassy, Manila to DLSU-D.
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All AEA personnel headed by its Director Sonia Gementiza actively participated in the campus-wide tripartite festivities on June 17. The first event was the annual Holy Spirit Mass at the Ugnayang La Salle followed by the closing ceremony of the celebration of the 100 Years of Lasallian Presence in the Philippines. The festival also signaled the opening of the jubilee year of De La Salle University–Dasmariñas as it celebrates its 25th year as Lasallian school and 35th year as an educational institution.

Highlight of the festivities was the formation of the 3rd biggest and brightest Human Lasallian Star held at the University Grandstand. The star was created by estimated 18,000+ participants, volunteers, and guests. The program was hosted by DLSU-Manila alumnus RJ Ledesma, DLSU-D student Jodi Sta. Maria, DLSU-D alumni and Yes FM DJs Mark Jumel (Chico Loco) and Maria Camille Icasiano (Maria Maldita). Singer Juan Miguel Salvador sang One La Salle while theater actor Carlo Orosa led the singing of the alma mater hymn. Flip top masters Ron Henley and Loonie, and the Kundirana of La Salle Green Hills also performed in the program. There were also series of pocket events after the assembly at the ULS such as mini concerts, trade fair, wellness activity, games, boodle fight, and POLCA meeting. A grand party and concert by Fox International Channels capped the day’s event.

Gov. Juanito Victor “Jonvic” Remulla Jr. also graced the occasion and officially announced that the day was marked as Green and White Day in the province of Cavite.

Director Sonia Gementiza and Readers Services Head Mary Jimenez-Salvador worked as volunteer guest relations officers while Educational Media Services Head Joebert de Paz, Reference librarian Mae Lyn Baron, and support staff Benjamin Tarcena assisted in the documentation of the event.
The AEA is introducing Eden Fabella a.k.a Monique as the newest anchor of Research Airwaves which is heard over 95.9 Green FM every Thursday from 1:30 to 3:30 in the afternoon. According to Mae Lyn Baron a.k.a Angeli, the presence of Fabella will definitely add flavor to the program because of her candid and witty personality.

For its first and second episodes for the school year, the Research Airwaves continue the airing of its Bibliotherapy Program, the use of reading materials to help solve personal problems. Fabella read the “The Real Story of Three Little Pigs” while AEA last year storytelling contest winner Mark Arevalo told the story of Augie Rivera’s Xilef. The former, is a reconstruction of the well-loved story of The Three Little Pigs, this time from the point of view of Alexander Wolf. The story is helpful in developing critical thinking among children. The moral value of the story is that in every situation, we have to listen on both sides of a story. The story is also directed to listeners who have difficulty controlling their temper. The later story is for parent who has kid with dyslexia. The book provides practical tips on how to deal with this learning disability.

Dr. Sonia Gementiza, director of the Aklatang Emilio Aguinaldo was appointed officer-in-charge of the University’s Quality Assurance (Office) starting this semester.

Formerly known as Accreditation Office, the QA Office was created in December 2008 to help strengthen the University capabilities for quality education through its continuous evaluation and assessment of its performance. The office was under the direct supervision of the President and is tasked with spearheading the self-evaluation and assessment of the academic programs offered by the University through the following: 1) monitoring the requirements and meeting the expectations of accepted standards of quality; 2) keeping track of the recommendations of the accrediting agencies and seeing to it that they are fully implemented; 3) coordinating with other units/offices on the monitoring of non-academic requirements of the University in support to the academic; 4) documenting pertinent papers for exhibits and references on the assessment, evaluation, and accomplishment of the University.
The College of Business Administration and Accountancy (CBAA) scored high in library statistics for the first two months of school year 2012-2013. The CBAA garnered a total of 18,444 users followed by the College of Science with 16,411 registered users. The third rank goes to the College of Engineering, Architecture, and Technology with 13,885 users. The total number of library users for the combined months of June and July is 74,973 or an average of 1,829 users per day.

For the book circulation, the faculty members and support staff borrowed a total of 25,309 or an average of 517 books per day while the students borrowed a total of 29,943 or an average of 730 books per day.

With regards to the computer usage at the Electronic Resource Services, a total of 23,525 or an average of 574 students availed of its services for the first two months of the semester. Also, a total of 1,120 trainees from undergraduate and graduate programs underwent intensive Hands-On Training Program on how to use AEA online resources. This resulted to the increase of online resources usage. The EBSCOhost registered a total of 65,596 sessions/300,721 searches; GVRL e-books with 2,730 sessions/4,149 searches and Science Direct with 1,419 sessions/2,714 searches. Please see graph comparing previous and present June and July statistics of online resources usage.
A sectoral general assembly (GA) usually held at the start of every school year. For the administrator which was attended by the library director, it was held on June 7 at the Centennial Hall. The library support staff attended the Kabalikat GA on June 8, while the faculty members met on June 20, both held at the Severino de las Alas Hall Auditorium.

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In conjunction with the Academic Book Fair 2012, PAARL and Philippine Librarians Association, Inc.–NCR Council held a separate forum on librarianship.

The PAARL sponsored a forum on financial management for librarians. Financial analyst and Prof. Edwin Suson of University of Sto. Tomas taught the participants the basic concepts, principles of financial management, and financial planning process as well as how to manage efficiently and effectively the investment portfolio to optimize profit.

The PLAI-NCR forum centered on issues and trends in collection development and management for libraries and information centers. The forum answered library issues such as access versus ownership and organizational structure. It also gave practical tips on how to combat serials crisis, finance, budgeting, and licensing. Moreover, it presented current trends in collection development management that will assist librarians in preparing plans and programs for their library. Elvira Lapuz, PLAI-NCR Vice President and head librarian of UP-Diliman College of Social Sciences and Philosophy served as facilitator.

Director Gementiza and Joebert de Paz formed part of the working group for the first seminar. The later was attended by cataloger Ethel Mendoza.

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On June 22, the Cavite Studies Center in partnership with the Aklatang Emilio Aguinaldo organized a flag raising ceremony, in lieu with the Philippine Independence day celebration at the veranda of Aklatang Emilio Aguinaldo. The ceremony was graced by three of the Aguinaldo clan namely: Honorable Cesar EA Virata, Angelo Aguinaldo, and Ameurfina Herrera. President Br. Gus Boquer FSC, EdD led the singing of the National Anthem. The “panunumpa sa watawat” and the “Acta de la proclamacion de Independencia,” was delivered and read by faculty members Palmo Iya and Loreto Camiloza of the Social Sciences Department, respectively. The program was hosted by Prof. Aquino Garcia and librarian Mary Ann Jimenez-Salvador.

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Director Sonia Gementiza represented the Philippine Association of Academic/Research Librarians, Inc. (PAARL) as its president in the 2012 Awards Night for outstanding professionals and outstanding accredited professional organization of the Professional Regulation Commission at the Fiesta Pavilion, Manila Hotel, Manila on June 22. The event was organized by the Foundation for Outstanding Professionals, Inc. in coordination with the Philippine Association of Professional Regulatory Boards Members, Inc. and the Philippine Federation of Professional Association, Inc.

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Selected AEA personnel attended the Holy Mass at the University Chapel to celebrate the DLSU-D foundation anniversary on July 18. A program sponsored by the College of International Hospitality Management soon followed at the Centennial Hall.

“Library Wisdom”

“A library of wisdom, then, is more precious than all wealth, and all things that are desirable cannot be compared to it.”

-Richard de Bury
The story tells of negative events in Hamiling which immersed the whole community into fear, apprehension, and confusion, with elements of mysteries, humor, and tone of seriousness in most of the situations depicted in it. As a piece of literature intended for children, the succession of events are written in such a way that it always presents a thrilling preview for the next event to serve as delightful and stimulating to the readers. Though the language is written simply, the author seems to tickle the creativity of the children's imagination in foreseeing movements of characters as perceived by the writer. The setting of the story is in a town located on an island, afflicted with a certain plague as believed by its inhabitants due to an unfulfilled promise made years back. The people are depicted to be somewhat old-fashioned and reserved yet could be ungrateful and callous. For series of calamities which has befallen to them especially the loss of their children toppled with karma of guilt, they have learned to be truthful and committed to whatever they had pledged.

The children will be delighted with the narration of events and situations which can utmost thrill them because of candidness on how they were expressed. For instance, such as: 1. The peculiar treetop, at the tip of the pine had been dressed in green trousers were patches of different shapes and different colors were seen, with a figure suggesting to be holding a bamboo pipe to its mouth. 2. The Pied Piper with his wailing music all over the town, followed by multitudes of rats, as held them to drown in the sea. 3. Pied Piper blowing his pipe with a music which caused all old people to sleep but made the children awake and as if in trance proceeded inside the hill. 4. The Wizard accompanied by a doctor and a midwife were told by the former to push the leg of the boot. The image is seen as a pregnant woman ready to give birth, and as a consequence of the action, freed all the children inside the hill. 5. The families of Hamiling having lots of children as mismatched to the ages of their siblings or parents as this event happened after thirty years.

The story discusses the values of forgiving oneself for the errors and misgivings committed toward another yet remind that granting pardon to others is as noble and relieving. For Hamiling, it took thirty years for the people to believe that they were haunted by some evils. They, too, were blinded by their fears and their guilt, that even the ordinary and obvious (the music, image of the devil, deaths, and sicknesses) seemed mysterious! The author which was easily understood by the children inculcates the significance of allowing the mind to forget things which had happened long time ago so as to give the necessary change to occur. In the last analysis, one is convinced that to forgive, one has to forget. Doing otherwise is hypocrisy.

Though as it was presented by the author, the process of forgetting and forgiveness had to happen after thirty years which was so significant because during those years, it was presumed that there were realizations for both offenders and the offended. It is so clear that time is a great healer, that as it passes by, thinking and feelings are sifted from being impure and erroneous. To continue being immobile connotes death not only physically but also spiritually, what can be so lamentable in an individual called as living dead? The great maxim “To err is human, to forgive is divine” defines what a human person is, always prone to commit mistakes yet he is not expected to stagnate in that compulsion... like a phoenix he rises from ashes to begin a new life. Nick Joaquin is a literary genius not only because he possesses an extraordinary gift in writing, he has been bestowed with a depth which could penetrate the inmost core of one's personhood which is a potent potion to cure indifference and alienation to oneself. [Angelo Pio]
The American Learning Resource Center would like to recommend the following books for the months of June and July:


Ten years after one of the most polarizing political scandals in American history, author Ken Gormley offers an insightful, balanced, and revealing analysis of the events leading up to the impeachment trial of President William Jefferson Clinton. From Ken Starr’s initial Whitewater investigation through the Paula Jones sexual harassment suit to the Monica Lewinsky affair, *The Death of American Virtue* is a gripping chronicle of an ever-escalating political feeding frenzy. In exclusive interviews, Bill Clinton, Ken Starr, Monica Lewinsky, Paula Jones, Susan McDougal, and many more key players offer candid reflections on that period. Drawing on never-before released records and documents—including the Justice Department’s internal investigation into Starr, new details concerning the death of Vince Foster, and evidence from lawyers on both sides—Gormley sheds new light on a dark and divisive chapter, the aftereffects of which are still being felt in today’s political climate. www.shelfari.com


13 bankers — Thomas Jefferson and the financial aristocracy — Other people’s oligarchs — Wall Street rising: 1980—“Greed is good”: the takeover — The best deal ever — Too big to fail — The American oligarchy: six banks. Johnson and Kwak examine not only how Wall Street’s ideology, wealth, and political power among policy makers in Washington led to the financial debacle of 2008, but also what the lessons learned portend for the future.


Frank Bruni, restaurant critic for “The New York Times”, narrates the secret history of being a full-time eater as well as how he restricts himself from eating to reduce his waistband. He also highlights his painful and comical description of his lifelong, often upsetting struggle with food. The book will certainly delight anyone interested in family issues and traditions, issues on relationships, and the enormous role of food plays in resolving these issues.


“Miracle on the Hudson” chronicles is one of the most inspiring stories of modern years. It is a compilation of reflections as well as inspiring stories of several passengers who survived in the flight that crash-landed in the Hudson River. Revealing how this extraordinary event could strengthen their faith.
This section is dedicated to the AEA library clients/users (faculty members, students, staff, and administrators) who want to share their insights, reviews, or reflections about books, movies, or online resources that they have read and viewed from the AEA collection. The section will serve as a platform for sharing views, both critical and frivolous, among library users. It also aims to inspire others to develop the habit of reading a good book.


PQ 9698.13.O3546 .On9 2004

The novel is about a young girl who experienced the first innocent brushes with love leave her heart-broken, convincing her at a tender age that love is a terrible thing that will make you suffer. When an opportunity knocks her door, a promise of bringing and giving her job from her hometown Rio de Janeiro, Brazil to Geneva, Switzerland, Maria thought that she could find her luck there. Instead, she ends up working as a prostitute. Drifting further and further away from love, she develops fascination with sex. Her desperate feeling of finding true love put to the test when she met a handsome young painter, risking everything to find her own “inner light” and the possibility of a sacred sex in the context of love.

Mikee Alyana Vidal, BTM21


.M575Br 2008

*Breaking dawn* is the fourth and final chapter of the famous book-movie hit by Meyer. Who will not get excited on how all beginnings came to an end? All of the problems were solved and you’ve finally live with your love and your child. As for me, I always wanted to end up with a handsome, rich, and famous man just like the star of the Twilight Saga- Edward the vampire. I really wish that I end up with the man I admire and have a family with him, and we’ll live in a glass house far away from civilization just like what happened in *Breaking Dawn*.

Ysabel G. Antonio, HRD41

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Donations

The library would like to acknowledge the following donors:

**Accountancy Department**, 46t/50v books, 5t/23v journals, 3t/4v handbooks, 1 volume module

**Br. Gus Boquer FSC, EdD**, 1 volume book, 1 volume DVD

**Cruz, Isagani R.**, 116t/117v books, 1 volume brochure, 1 volume directory, 9t/9v journals, 2t/3v magazines, 25t/35v monographs, 1t/2v planners, 2t/2v souvenir programs

**Thomas Jefferson Information Center**, 5t/5v audio books, 15t/15v DVD

**National Library of the Philippines**, 1 dictionary

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Library Exhibit

**Ani: Reaping the fruits of Lasallian Education**

Since 2009, Aklatang Emilio Aguinaldo (AEA) has put up series of exhibits in celebration of the founding anniversary of De La Salle University-Dasmariñas (DLSU-D). For DLSU-D’s 25th year as a Lasallian institution and 35th year as an educational institution, AEA presents another exhibit in contribution to the celebration of the One Hundred Years of Lasallian Presence in the Philippines.

*Binhi*, a Tagalog word for seed, was an exhibit which paid tribute to Dr. Paulo Campos, the man who established and founded Emilio Aguinaldo College (EAC). The College was then turned over to DLSU under President Br. Andrew Gonzales FSC. Text, lecturers and photos were testimonies to the evolution of the University from EAC to DLSU-D.
Hasik is a Tagalog term for sowing seeds which is usually done by hands. To sow means “to implant or to introduce.” The exhibit dubbed as “Hasik: Sowing Seeds of Lasallian Education in CALABARZON,” reminisced the episode when the University was granted by the Commission on Higher Education (CHED) its own charter. The best achievements, accomplishments, and development of the past and present presidents were cited together with the many “Firsts” gained by the University through the years.

“Sibol: the Emergence of Lasallian Education in CALABARZON,” the third in the series of exhibitions, featured all the glories and grandeurs of DLSU-D as an institution in Cavite that solely enjoys being the premiere university in Region IV-A as shaped by the Brothers of the Christian Schools and patterned after the charism of St. John Baptist de La Salle.

“Ani: Reaping the fruits of Lasallian Education” presents the gains of the University from its successful endeavors in Lasallian education. DLSU-D has reaped honors, citations, and recognitions e.g. Level 4 Accreditation, Center of Development in Information Technology Education in Region IV-A, Dark Green Status, Most Sustainable and Eco-Friendly School (Tertiary Level), Center of Excellence for Teacher Education, institutional general membership in the National Committee on Language and Translation, Philippine Council for NGO Certification, National Best Academe-based Public Employment Service Office through Alumni Relations and Placement Office, among others. DLSU-D academic personnel vie for excellence in their respective fields as evidenced by the awards conferred on them through their active participation in both national and international workshops/seminars. The staff who support the academic and non-academic functions of the university immerse themselves in trainings and undertakings to further hone their skills toward efficient service. The University embarked in constructing facilities such as the newly erected College of International Hospitality Management with architectural inspiration from Hotel de Oriente; Information and Communication Technology Center; Retreat and Recollection Center etc. in response to the needs of the students. All these pursuits emanated from the teachings of St. John Baptist de La Salle and are lived by the Brothers of the Christian Schools.

These exhibits binhi, hasik, sibol, and aní form an unending cycle in carrying out the mission-vision of the University as anchored to the Lasallian values of Faith, Zeal for Service, and Communion in Mission. Br. Gus has identified the works undertaken by the University as “God’s work” geared toward a “Laboratory for Life” which in the words of St. John Baptist de La Salle is doing our “part to help build the kingdom of God in the hearts of young students”.

The exhibit ran from July 18 to Aug. 4 at AEA Gallery.