Librarians orient froshies, train sophomores & grad students

The library has been proven to be important an allies in the life of a college student. In her book entitled “Practicing College Learning Strategies, 3rd edition” Carolyn Hopper has included utilization of library resources as one of the strategies in surviving college life and this could be done “by signing up for an orientation session in the campus library”, she said.

For three weeks, starting July 22 to August 7, the AEA in partnership with the Languages and Literature Department holds library orientation to all freshman students with English 100 and 101 subjects at the Luis Aguado Viewing Room. The orientation aims to: 1) acquaint and familiarize students with different library services, facilities, collections, and policies; 2) understand and recall usage of Library of Congress Classification System; 3) provide fundamental and advance techniques in retrieving information from Online Public Access Catalog of Destiny Library Manager. Likewise, the orientation serves as an opportunity to introduce and activate MyLib account.

Furthermore, the sophomore students with English 102 subjects are simultaneously taught hands-on on how to use library online resources at the Electronic Resource Services from July 1 to 8 and 22. Features of the AEA website were also explained to the participants. Graduate students from the College of Liberal Arts and Communication, College of Education and College of Science and Computer Studies also availed of these services. AEA Hands-On-Training (HOT) program hoped to increase usage of AEA websites and its subscription to online databases, e-books, and e-journals. But more than increased in statistics, it is our ardent desire to develop library user’s research skills - enhance their ability to identify, analyze, and use information which will they carry-out throughout their college life and beyond.
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Library personnel rotates job once more

According to Managementstudyguide.com, "Job rotation is considered as an effective tool for successful implementation of HR strategy." It is finding the right position for the employee where she/he can deliver the best results. For AEA Director, Dr. Sonia Gementiza, job rotation allows her to determine and identify personnel to "be replaced by whom and create a suitable and beneficial fit."

Once again, some AEA personnel rotate job starting this semester. Mary Ann Estudillo concurrently heads two units, in addition to Archives and Special Collection and the Readers’ Services Unit (RSU), the American Learning Resource Center will also be under her care. Mary Ann Jimenez-Salvador who formerly handled the RSU and the Filipiniana and Circulation sections is now handling the Reference and Information Services (RIS). From circulation section Library Associate Edison Espineli is joining her at the RIS. Mae Lyn Baron replaced Salvador as Filipiniana Librarian. She will also assisting Estudillo in managing the RSU. Librarian Lydia Cambay bid goodbye to the circulation section and entered the Technical Services Unit as one of its catalogers. Library associates Jeenah Marie Galang, Jesse Desingaño, and Robert Adrian Palomar enjoin Socorro Espineli at the Circulation and Reserve sections. Galang was taken from the Electronic Resource Services while Desingaño was formerly assigned at the Graduate corner and the Reserve section. Eden Fabella who took a leave of absence for a year was temporarily relieved by Ivy Joy Viray at the American Learning Resource Center.

Those who are part of the rotation program very much welcomed their new assignments. For them, this is another challenging year and a whole new learning experience.

AEA Director in Action

With the opening of classes, Dr. Sonia Gementiza has been in full force again in simultaneously accomplishing her task as administrator, librarian, and as resource person in various occasions.

On June 5, Dr. Gementiza presided the planning-workshop of AEA personnel in preparation for the school year 2013-2014. She also represented the AEA in the Leadership Institute for Governance and Human Transformation (LIGHT) for DLSU-D administrators on July 15-16. Held in Hotel Rafael, Centennial Hall, CTHM Bldg. The program allowed the admin-participants to reflect on their roles as Lasallian leaders of the University who have given the task to guide the academic community in attaining its vision-mission and effect on their roles.

Resource persons and facilitators include: Jose Ritche Bongcaron, Br. Sockie de la Rosa FSC, Br. Vince Fernandez FSC, Dr. Epifania Anfone, Allan Rosarda and LCDC team, and Dr. Gil. Ellema. Gerson Garcia, ULFO director served as master of ceremony. This project was organized by the Presidential Management Office, Human Resource Management Office, Lasallian Community Development Center, Campus Ministry Office, and University Lasallian Family Office. On July 22, she was present along with AEA institutional secretary Felicitas Poblete and other members of the community to a meeting with Br. David Hawke FSC, general of the Asia Pacific Regional Conference for the De La Salle Brothers.

As one of the subscribers of EBSCOhost databases, Dr. Gementiza and Acquisition librarian Arlene Manzo participated in the EBSCO International User Group meeting at Mactan Room, Shangri-La EDSA Plaza Hotel, Makati City on July 2. Tim Colvey, vice president for sales in Australia, New Zealand and Southeast Asia, Richard Levy, director of sales - EBSCO Discovery Service, and Josef Halos, country manager facilitated the event.

As resource person, Dr. Gementiza was tapped to talk about the impact of accreditation in school libraries by the Cavite Librarians Association Inc. on July 21 here at the Luis Aguado Viewing Room. Moreover, the Philippine Librarians Association, Inc. - National Capital Region Librarians Council invited her to discuss library management theory and practice from the point of view of academic libraries on June 20 at Multi-purpose Hall of the National Historical Commission of the Philippines (NHCP), T.M. Kalaw, Manila. While on June 27, she gave a lecture on Resource Description and Access and MARC 21 in Cebu City. As ex-officio of Philippine Association of Academic/Research Librarians, Inc., she took part in organizing the Marina Dayritt Lecture Series "Treating Print in a Hybrid Library Environment: Issues, Dilemmas and Directions" on July 9 at SM Megamall, Mandaluyong City. Further, she was invited by Corazon Nera, chair, Board for Librarians as a member of the Committee that will craft the National Competency-Based Standards for Librarians as proposed by 1995 PRC Outstanding Professional Librarian Dr. Numeriana M. Villareal. The said project is in line with the Philippine Qualifications Framework (PQF), the ASEAN Qualifications Reference Framework (AQRF), and the Revised Policies, Standards and Guidelines for the Bachelor of Library and Information Science (BLIS) Program.

Airwaves Research opens 2013 season

The Airwaves Research (AR), official radio program of the Aklatan opened its 2013 season on July 9 with the introduction of additional regular anchor and the new radio programmer, Mary Ann Jimenez-Salvador, recently installed reference librarian. Topics covered were: studying for success, visualizing DLSU-D in the next 25 years and the AEA electronic resources.

For the first episode, three senior students from the College of Science and Computer Studies namely Christian James Centeno, Reslie Pangan and Angelica Leonor revealed their ultimate study secrets. On the second episode, DLSU-D BS Political Science alumnus Jumel Estrañero confessed his college experience and study secrets. On the second episode, DLSU-D BS Political Science alumnus Jumel Estrañero confessed his college experience and study secrets. On the second episode, DLSU-D BS Political Science alumnus Jumel Estrañero confessed his college experience and study secrets.
Adopting this year’s theme of the closing events for DLSU-D’s silver jubilee celebration, “Continuing the Legacy: The Next 25 Years” exhibit of AEA consists of three parts. The first part entitled “Looking Back” reminisces the exhibits AEA held in the last four years. These exhibitions traced back the history of DLSU-D from its humble beginning as former Emilio Aguinaldo College to the acquisition of De La Salle through Br. Andrew Gonzales FSC to what it is today. The second part showcases the events and milestones of the University during the silver jubilee year celebration. Among the highlights are the formation of Human Lasallian Star, AEA Jubilee Year Exhibitions, Living the Legacy Night, Lasallian Festival 2013, and the creation of new college names, taglines, and logos. The Human Star is Lasallians’ way of telling the world “what it means to have one sign of faith and what it means of One La Salle.” On the other hand, AEA’s Silver Jubilee Exhibitions showcased Aklatan’s tangible and intangible heritage and achievements. The Lasallian Festival, which serves as an annual gathering for the DLSU-D community was highlighted by an appreciation night dubbed “Living the Legacy.” This event paid tribute to the pillars of the University that played vast roles into making DLSU-D as one of the premier institutions in the country. It was also in the Jubilee Year when new college names, logos, and taglines were created, encapsulating the essence and edge of each college.

The exhibit also identified twenty-five important personages and events that made the silver jubilee year celebration a truly memorable one. Also, these are proof of everybody’s enduring commitment to excellence. Also, prominent in the exhibition are the awards and recognitions of DLSU-D given by national and international award giving bodies with the University’s cutting edge facilities and best campus features in terms of services, infrastructures, and programs are included.

All of these are the legacies that challenge the future administrators, faculty members, support personnel, and students of this University in the next 25 years.

Exhibit ran from July 18 to August 17 at AEA Gallery. see photo collage at the back cover.

**Library Wisdom**

“They are the books, the arts, the academies, That show, contain and nourish all the world.”

William Shakespeare, (Love’s Labour’s Lost)

**Birthday Celebrators**

<table>
<thead>
<tr>
<th>Name</th>
<th>Date</th>
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<tbody>
<tr>
<td>Alfredo Vinoya</td>
<td>June 10</td>
</tr>
<tr>
<td>Ethel Mendoza</td>
<td>June 27</td>
</tr>
<tr>
<td>Antonia Derain</td>
<td>July 5</td>
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<tr>
<td>Benjamin Montallana</td>
<td>July 13</td>
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<tr>
<td>Mae Lyn Baron</td>
<td>July 14</td>
</tr>
<tr>
<td>Victorino Loyola</td>
<td>July 18</td>
</tr>
<tr>
<td>Bibiana Alcantara</td>
<td>July 19</td>
</tr>
<tr>
<td>Julia Camacam</td>
<td>July 21</td>
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</table>
Welcome to another school year! For the months of June and July, the Aklatan accommodated 100,497 users with an average of 2,284 students per day. In particular, the undergraduate students of the College of Business Administration and Accountancy (CBAA) ranked 1st in the library statistics with 25,703 users followed by the College of Engineering, Architecture and Technology (CEAT) with 22,266 users. Meanwhile, in the graduate school, the College of Education-Graduate Studies (COE-GS) made it to the top with 308 users. Below is the graphical presentation for students who use the library facilities.

I. Undergraduate Students

II. Graduate Students

The total number of books borrowed by graduate and undergraduate students for June and July was 41,501 or 943 per day.

I. Undergraduate Students top 3 borrowers

II. Graduate Students top 3 borrowers

With regards to usage of electronic resources, a total of 33,385 availed the computer/internet services for the months of June and July, 216 of which were alumni users. Users of online resources also continuously increasing. EBSCOhost with 115,867 sessions/442,601 searches; Gale Virtual Reference Library with 7,279 sessions/15,065 searches and ProQuest with 482 sessions and 1,283 searches. The increase on the usage of these online resources is attributed to the intense information literacy campaign of the library through Hands-On-Training program which availed of by at least 1,323 undergraduate and graduate students from the College of Science and Computer Studies and College of Liberal Arts and Communication. Other recipients were the English 102 students and senior students from the Accountancy Department and Communication Arts Department.

I. Monthly Data on ERS Users (June - July 2013)

II. Monthly Data on Online Data Bases (June - July 2013)
Technical Services Librarians Arlene Manzo and Ethel Mendoza kept abreast with the latest trends, strategies, and emerging technologies that are being developed and used for libraries and archives in a seminar organized by the Philippine Librarians Association, Inc. - National Capital Region Librarians Council (PLAI-NCRCLC) at National Historical Commission of the Philippines - Manila on June 20 and 21.

***

Manzo represented AEA Director Sonia Gementiza in the Consultative workshop for adoption and prescription of a National Competency-based Standards for Librarians on July 5 at the National Library of the Philippines, Manila.

***

Selected library personnel attended to the updates given by the representatives of Health Maintenance, Inc. (HMI), the health insurance provider of the University. This activity was held on July 17 at Severino de las Alas Hall, Alumni Auditorium.

***

Library associate Jesse Desingaño had his Lasallian Family Seminar, modules 3 and 5 on July 17 and 19, respectively at Multi-purpose Hall of the Alumni Auditorium.

***

All library staff attended Kabalikat ng DLSU-D general assembly on June 21 while librarians were present in the Faculty Association general assembly held at the Severino de las Alas Hall Alumni Auditorium on July 24.

***

On July 24, Librarian Sharon Samaniego together with some members of University Research Office – Intellectual Property (IP) Committee participated in IP learning series in the Regions for Region IV at Ateneo Professional School, Rockwell, Makati City. Topics covered were: IP Basics Trademarks and Copyrights; Legal Framework for Technology Transfer and Licensing; Rights, Opportunities, and Privileges of Researchers; Patents; Preparing an Institutional Policy; Intellectual Property Rights Exercise; Introduction to Licensing; Key Components of Licensing Agreement; Technical Component; Financial Component; and Licensing Exercise. This event was organized by the Department of Science and Technology Philippine Council for Health Research and Development (PCHRD) Consortium Region IV-A partnered with the Licensing Executives Society (LES).

***

Director Sonia Gementiza witnessed the awarding ceremony of the College of Criminal Justice Education’s provincial-wide search for the “Pagkilala sa Natatanging Pulis ng Cavite 2013” held at the Salrial Hall, CTHM Building on July 18. Educational Media Services Head J obert De Paz served as official photographer for the said event. Also, Director Gementiza graced the dedication and blessing of Residencia De La Salle on July 29 at De La Salle Health Sciences Institute.

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### Donations

The library would like to acknowledge the following donors:

<table>
<thead>
<tr>
<th>Donor Name / Institution</th>
<th>Donations</th>
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<tbody>
<tr>
<td><strong>Adamson University</strong></td>
<td>2 newspapers</td>
</tr>
<tr>
<td><strong>Anfone, Dr. Epifania</strong></td>
<td>3 magazines, 4 annual reports, 1 guidebook, 1 souvenir program</td>
</tr>
<tr>
<td><strong>Aquino, Cecilia</strong></td>
<td>3 newsletters</td>
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<tr>
<td><strong>Bayer AG</strong></td>
<td>1 annual report</td>
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<tr>
<td><strong>Benitez, Helena</strong></td>
<td>1 book</td>
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<tr>
<td><strong>Br. Gus Boquer FSC, EdD</strong></td>
<td>2 DVDs, 7 newsletters, 3 technical papers, 4 newspapers, 5 magazines, 3 souvenir programs, 2 books, 1 journal</td>
</tr>
<tr>
<td><strong>College of Tourism and Hospitality Management</strong></td>
<td>11 magazines, 6 newsletters</td>
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<tr>
<td><strong>Credo, Jorgia</strong></td>
<td>1 journal</td>
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<td><strong>De La Salle University - Dasmariñas - Marketing Communications Office</strong></td>
<td>2 newsletters</td>
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<td><strong>De La Salle University Manila - Marketing Communications Office</strong></td>
<td>2 newsletters</td>
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<td><strong>Deutschland</strong></td>
<td>3 magazines</td>
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<tr>
<td><strong>Fameronag, Nico (DOLE)</strong></td>
<td>3 magazines</td>
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<td><strong>Hongkong Lasallian Resource Center</strong></td>
<td>2 newsletters</td>
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<tr>
<td><strong>Masagca, Jimmy</strong></td>
<td>1 technical paper</td>
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<tr>
<td><strong>Mathematics Department - DLSU-D</strong></td>
<td>115 books, 4 journals</td>
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<tr>
<td><strong>Miguel de Benavides UST Library</strong></td>
<td>1 newsletter</td>
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<tr>
<td><strong>Philippine Deposit Insurance Corp.</strong></td>
<td>1 annual report</td>
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<tr>
<td><strong>Philippine Institute for Development Studies</strong></td>
<td>18 newsletters</td>
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<tr>
<td><strong>Planters Development Bank</strong></td>
<td>2 magazines</td>
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<td><strong>Samson, Maricar</strong></td>
<td>1 book</td>
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<tr>
<td><strong>Scotia Bank</strong></td>
<td>1 annual report</td>
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<tr>
<td><strong>St. Scholastica’s College</strong></td>
<td>1 journal</td>
</tr>
<tr>
<td><strong>University of Asia and the Pacific</strong></td>
<td>15 technical papers</td>
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</tbody>
</table>
The story mirrors the events in the family. Just like an album, it composes of happy to sad events, defeats and victories, adventures and boredoms, and even depressive and euphoric moments: all of these memories are captured in the stories, enough to entertain and teach everyone of the importance of human experience.

To read the stories of other family unconsciously leads one to review his own story because what has been felt by others is also familiar to us as if the wound inflicted on someone is also my own! Earnest Tan, a Miriam Foundation writer exclaims: “The family is the roots and wings of personhood.” For every success and failure of an individual could be traced to his family. The author relates that as the youngest in the family, she has the privilege of enjoying her time without the burden of helping in household chores. She was also given all the supports she needed in her endeavor, thus as result she attained the highest degree in education and became one of most prolific writers in the country!

The author relates that her father became one of her staunch fan even before she attained fame. She recalled that on the day one of her first stories was published, her father made it known to the family and among his friends. Her mother devoted most of her time doing the works at home; issuing reminders on rest, intake of food and gives distance in times of personal grief and struggles. On her last remaining years, despite being feeble and old, she strived to be in service to her grandchild. Truly she fits the description as “Angel of the house”.

Women in the story are given greater merits for their selflessness and dedication to their younger siblings, as evidenced by their supports and untiring service to the family. Lina is the woman character who personifies hard works, patience and almost unconditional love towards her family. When she discovered that Fredo, her husband has a mistress, she still took care of their love child even. Could it be called strength of character when a woman keeps silent even when in anguish? The story gave vivid description of the inner turmoil of Lina as “parang wala sa sariling naglalakad, deretsong nakatingin, umaagos ang luha!” Luding as the author’s sister stayed with her family, as baby sitter of the autistic boy named Erick. Her exemplary behavior was evident in her devotion and concern to the boy since his birth and later as his constant companion in school. She left her own family to live with her sister, knowing the latter’s innocence with child rearing. The two helpers named Lyn-lyn and Nene who served the author’s ailing mother with care and love despite of the absence of blood relations. The lines fit their characters as “hindi kadugo pero hindi sila nandidiri, nag-aalaga sila na para bang sila na ang kapamilya”. The author is an epitomy of an ideal motherhood because she loves and cares for her son despite of his condition, she learns to resign to God before everything, she has immortalized the example of her own mother. Thus in her parting words, she echoes: “iiwan ko rin ang aking insecurities sa paanan ng Diyos, kasama si Erick sa mga aalagaan niya at ng ibang nilikhang may pagmamahal at mapag-arugang puso’t kalooan tulad ng kay Nanay.”

Family Album though collection of stories revolving on family is likened to a photo album wherein pictures signify events significant enough for them to be remembered and cherished. The author writes “Bawat indibidwal ay iisa lang ang buhay, sa pagkakilala natin sa iba’t ibang mundo ng iba, hindi lang tayo basta natututo, kundi isang madyik at himalang nagkakaroon na rin tayo ng ibang buhay.” [Angelo Pio]
For the months of June and July, the Periodical Section would like to promote the updated edition of newspapers in DVD format: the answer to the need of newspaper articles.

There are times when you need to consult newspaper articles from yesterday, last month or the past year’s issue. You have two options in mind on how to get that past issue. Your first option is to Google it, second, is to find your needed article from the vertical file collection of the library and lastly, ask for the preservation copy of the newspaper where that article appeared.

The first option may be ideal, however, the article that you need may not be available already while the last two options are no longer possible because the library is not retaining any printed format of the newspaper articles anymore due to limited space.

But you need not worry! The AEA is now subscribing to the Newspapers in DVD format from Ateneo de Manila University Rizal Library. The DVD contains scanned and indexed newspaper articles from the following broadsheets:

1. The Philippine Star, covers year 2001-2002; 2005 up to June 2013

Should you need any copy of the articles from these resources, you may ask the Periodicals Section personnel to view or print the article. Printing comes in with a minimal fee payable through electronic cash payment scheme. For details, please contact any of the periodical personnel at loc. 3164.
Answering Queries
by Reynario Peñalba

To live by setting a good example is a silent witnessing to the values I profess in my life as a Library Associate. I believed that my actions will speak louder than my words especially when students are constantly in my surroundings. When an enthusiastic young lad mused on his novel experience in the classroom with his classmates, he can be indifferent to others in the library that are busy solving problems in their statistics subject or writing an essay in their English class. Oftentimes, I do not know how to intervene in such situations because I fear to be misinterpreted yet if I kept dumb on those instances, then the library will no longer be conducive to learning! I have understood that the students just like any other people in society were from different backgrounds which need a certain sensitivity so as to make them feel at home. When I requested somebody to tone down his voice for the sake of others who are disturbed by the noise, my correction should be motivated by my desire to help the person be aware of the consequence of his action and not because of fulfilling the rule of silence.

To be silent because I want to display a proper behavior inside the library can serve as suffocation and persecution especially to a young person whose ideal in life is maximum expression. Like a grass on the meadow, he/she would like to fill every space possible to expand his/her influence. As a custodian in the library, I may project a monstrous image in the eyes of these young clients and may cause discouragement among them in entering its premises. I have discovered that silence is a radical way of going against the values I profess in my life as a Library Associate. I believed that silence can facilitate communication to God…. to talk to Him as well as listen for His response. I sympathize with the strong desire of young people to be heard because oftentimes, they are oppressed by indifference. Young Lasallians are still balancing their behaviors in the library; I suspect they are trying to test if we are for absolutism with reference to our rules. When the library reminds its users to have a decent sound which will not disturb others from their studies. I am glad to see the day when a student disciplines himself instead of anyone else; because for me it becomes a potent indicator of his liberation both from his inner struggle and outside pressure in fostering exemplary manner.

One of the most pressing situations among us library personnel is when students repeatedly would ask us same inquiries throughout the day. The challenge focuses on how to remain patient on the inquirer considering his needs for the much coveted information. The scenario almost always would happen not in desirable ambience but amidst chorus of noises. In a minute, temper might snap and the display of anger is possible because the channel between the speaker and the listener became blurred. It is quite hard to issue admonition when one’s inner demon would ignite silent. Annoying instances do not end in queries but manifested continuously on seeking the use of the discussion rooms with numerous users simultaneously aimed at attracting attention from the personnel at the counter. Great numbers of students use camouflaging techniques to veil the existing situations, statistics and real intentions in gaining entry in the discussion rooms. Facts written in the application forms are fictitious as witnessed by the facilitating personnel; a group consisting of five members in a flick of an eye become eight and people without ID cards are seen frolicking inside the discussion rooms unaffected! Based on statistics, people committing those errors are the same offenders who have orientations on the discussion rooms regulations.

The use of the Online Public Access Catalogue (OPAC) at times become a test of virtues because students plague us with investigative probing about books or specific materials whereabouts when OPAC failed to produce such items. Later, one finds out that these materials were neither yet purchased nor available in the library. To give vent to anger and expletives can contaminate other coworkers who may be in the same condition, thus will result in tension and unhealthy atmosphere which is disastrous not only to students but to the entire clientele as well. At the end of the day when emotions are settled and thoughts are cleared, resolutions to give better service the next day are contemplated.

Those common experiences are repeated within two semesters of a school year and may be repeated every year. The nauseating cycles find no end because people are bound to commit mistakes and forgiveness with the desire to change for the better. As one goes deeper into examining his heart as these cited instances are reviewed, one finds out that the heart is more understanding, the mind is more accommodating to differences and similarities, and the action is swift enough so as to realize the relevance of time in affecting the necessary transformation.
Continuing the Legacy:
The Next 25 Years